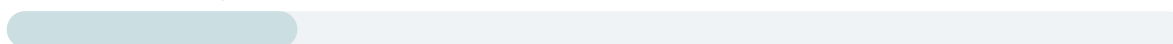


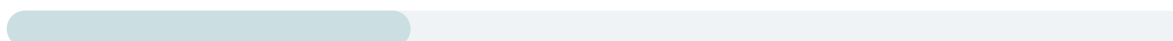
Everyone Else Is Paying A Lot More For *A Lot Less Certainty.*

Here is what real estate, lending, insurance, investment, and professional-services companies are actually paying per lead acquisition — and what MD LeadFlow's Active In-Market AI Leads cost instead.

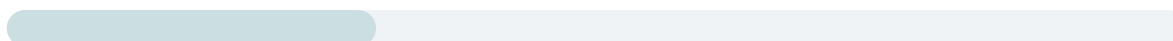
Life Insurance Agents \$110



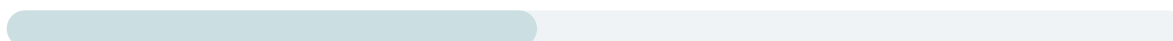
Insurance Agents \$185



Mortgage & Lending: \$150



Professional Services: \$250



Private Equity Investments: \$350 (Accredited Investors)



Real Estate: \$450



Financial Services & Investment: \$650



MD LeadFlow: \$5



Industry figures are blended 2026 CPL benchmarks compiled from public lead-gen industry reports. Ranges vary by source, market, and lead exclusivity.

What this means for you:

- Every dollar spent with **MD LeadFlow targets a real, identified in-market buyer** — not a broad audience.
- At \$5 per lead, the math works even if only a fraction convert — traditional CPLs can't say the same.
- Flat pricing means no per-lead metering or surprise invoices as volume scales.

Book Your Strategy Call



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